

ORDER




Orders
Order / Rev: 433172
Alt Order #:
Product Desc: October 2016
Estimate:
Flight Dates: 10/24/16 - 10/30/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: GENERAL

Primary AE: Patty Valdes
Sales Office: XDJLC
Sales Region: Local

Agency Name: The Alliance for Solar Choice
Buying Contact: Erica Joy
Billing Contact: Erica Joy
 595 Market Street, 29th Floor
 San Francisco, CA 94105

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 0%

Advertiser Name: The Alliance for Solar Choice
Demographic: A18-49
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: DIR, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	21	\$8,120.00	\$8,120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	21	\$8,120.00	\$8,120.00	0.00
Totals	21	\$8,120.00	\$8,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patty Valdes	XDJLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXDJ	10/24/16	10/30/16	5a-1a M-SU 5a-10a M-F (5:00 AM-10:00 AM)	CM	5a-10a	22222--	:30	10	\$520.00	P-3	0.00	NM	10	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	22222--		10				\$520.00		0.00			
N 2	WXDJ	10/24/16	10/30/16	6a-8p M-SU 4p-8p M-F (4:00 PM-8:00 PM)	CM	4p-8p	11111--	:30	5	\$440.00	P-3	0.00	NM	5	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	11111--		5				\$440.00		0.00			
N 3	WXDJ	10/24/16	10/30/16	7p-12a M-SU 8p-12a SA-SU (8:00 PM-12:00 XM)	CM	8p-12a	-----33	:30	6	\$120.00	P-3	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----33		6				\$120.00		0.00			
													Totals	21	\$8,120.00

CONTRACT

WXDJ
7007 NW 77th Avenue
Miami, FL 33166
USA
(305)446-3900

www.eltol.com

And:

The Alliance for Solar Choice
Attention: Erica Joy
595 Market Street, 29th Floor
San Francisco, CA 94105

<u>Contract / Revision</u> 433172 /		<u>Alt Order #</u>
<u>Product</u> October 2016		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u>
<u>Advertiser</u> The Alliance for Solar Choice		<u>Original Date / Revision</u> 10/19/16 / 10/19/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WXDJ	<u>Account Executive</u> Patty Valdes	<u>Sales Office</u> WXDJ Local Sal
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WXDJ	10/24/16	10/30/16	5a-10a M-F	5a-10a		:30				NM	10	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	22222--				10	\$520.00				
N 2	WXDJ	10/24/16	10/30/16	4p-8p M-F	4p-8p		:30				NM	5	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$440.00				
N 3	WXDJ	10/24/16	10/30/16	8p-12a SA-SU	8p-12a		:30				NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----33				6	\$120.00				
							Totals	0.00				21	\$8,120.00

Time Period	# of Spots	Gross Amount	Net Amount
10/24/16 - 10/30/16	21	\$8,120.00	\$8,120.00
Totals	21	\$8,120.00	\$8,120.00

Signature: Erica Joy Date: Text

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

"This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry."

Client: Alliance for Solar Choice



Start Date: 10/24/2016
End Date: 10/30/2016

Station Contact: Patty Valdes - pvaldes@sbsmiami.com
(office): 786-394-9253 (cell): 305-498-7238

Station: WXDJ-FM

Note	Spot Type	DAYPART		RATE	TOTAL SPOTS	LENGTH	M	TU	W	TH	F	SA	SU	TOTAL \$'s
		START TIME	END TIME											
	AM Drive	5am	10a	\$ 520.00	10	30	2	2	2	2	2			\$ 5,200.00
	PM Drive	4pm	8pm	\$ 440.00	5	30	1	1	1	1	1			\$ 2,200.00
	Weekend	8pm	12m	\$ 120.00	6	30						3	3	\$ 720.00
	Weekly				21		3	3	3	3	3	3	3	\$ 8,120.00
TOTAL SPOTS : 21					WEEKLY TOTAL: \$ 8,120.00									
NUMBER OF WEEKS: 1					TOTAL: \$ 8,120.00									

X *Patty Valdes*
Sign and send back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WXDJ FM - El Zol	10/18/16

I, Erica Joy
do hereby request station time concerning the following issue:

Solar Energy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

The Alliance for Solar Choice
595 Market St, 29th Fl San Francisco CA 94105

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Edward Fenster - Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/18/16 *Emilio J. Lopez* 858-472-3889
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
[Signature] *Ratty Valdes* *10/19/16*
Signature Printed Name Title